

2018-19 ANNUAL REPORT



**ANJUMAN KHAIRUL ISLAM
POONA INSTITUTE
OF MANAGEMENT SCIENCES
AND ENTREPRENEURSHIP**

SUBMITTED BY : ●

INTERNAL QUALITY ASSURANCE CELL [IQAC]

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ANJUMAN KHAIRUL ISLAM
POONA INSTITUTE OF MANAGEMENT SCIENCES AND ENTREPRENEURSHIP

Y. & M. Anjuman Khairul Islam

**POONA INSTITUTE OF MANAGEMENT SCIENCES
AND
ENTREPRENEURSHIP**

Approved by AICTE, Ministry of HRD, Govt of India.

Affiliated to Savitribai Phule Pune University Pune

**ANNUAL REPORT
ACADEMIC YEAR
2018–2019**

submitted by

INTERNAL QUALITY ASSURANCE CELL

[IQAC]

INTERNAL QUALITY ASSURANCE CELL

ACADEMIC STRATEGIC PLAN

Our Institute involves addressing various facets of academic, administrative, and overall institutional development. It is essential to set clear goals, directions, and priorities of an institution. Below are the key points which were considered when drafting a strategic plan of our Institute:

- ✓ Curriculum Development
- ✓ Teaching and Learning
- ✓ Research and Innovation
- ✓ Globalization and Collaboration
- ✓ Infrastructure and Facilities
- ✓ Student Support and Progression
- ✓ Governance and Leadership
- ✓ Staff Development
- ✓ Community Engagement
- ✓ Sustainability and Inclusivity

CORE VALUES

- Quality Education
- Excellence
- Competency
- Integrity
- Innovation
- Inclusion
- Collaboration
- Accountability
- Leadership
- Socially Responsible

ABOUT PIMSE

Y. & M. AKI's Poona Institute of Management Sciences and Entrepreneurship (PIMSE) is a linguistic & religious minority educational institution started in the year 1990 with an aim of providing quality education in the field of Management and Information Technology. PIMSE offers a variety of valuable courses (Full time PG Programme) such as MBA, MBA-IT (Formerly Known as MCM), MBA-HRD (Formerly Known as MPM).

PIMSE is affiliated to Savitribai Phule Pune University and the courses offered are approved by AICTE, New Delhi & recognized by DTE, Govt. of Maharashtra, Mumbai.

PIMSE is an ISO 9001: 2015 certified Institution. PIMSE is recipient of the **BEST MANAGEMENT INSTITUTE AWARD** by the World Management Congress on 30th December, 2009 recognizes the efforts taken by PIMSE in organizing various events in the areas of training and youth development, career advancement in management and information technology, social initiatives and entrepreneurship. PIMSE, also awarded with **NATIONAL ENVIRONMENTAL EDUCATION AND DEVELOPMENT (NEED) AWARD** in 26th World Environment Congress organized by Confederation of Indian Universities (CIU), Indian Institute of Ecology and Environment, National Institute of Cleanliness Education and Research on 7th & 8th November, 2017.

The phenomenal growth of the institute has been possible due to the far-sightedness, dedication, devotion, grit, determination and hard work of the trustees of Anjuman Khairul Islam. The trust believes in giving the best and it magnanimously funds in such educational projects. In the service of the nation it also shapes better citizens, its motto being "*Shaping better Managers for future*".

OUR VISION

- To develop PIMSE as a Premier global management institute of excellence with a view to develop outstanding, dynamic & enterprising business professionals..

OUR MISSION

- To strive for excellence in providing high quality, outstanding and inspirational management & leadership skills.
- To create and sustain an environment conducive to academic & professional excellence.
- To develop socially committed and responsible individuals.
- To provide world class quality management education.
- To strive to inculcate ethical values & entrepreneurship spirit among students.

OUR ACADEMIC JOURNEY 2018-19

Particulars	Details
Dates of Meetings of IQAC	04 August 2018
	06 October 2018
	23 January 2019
	06 April 2019
Number of Full Time Teachers	17
Number of Students Intake	480
Number of Programs Offered	3
Number of Sanctioned Seats	240
Number of Students Admitted	220
Number of Full Time Teachers with Ph.D.	8
Number of Students benefitted by scholarships and freeships provided by the Government	178
Number of Students benefitted by scholarships, freeships, etc. provided by the Institution/non-Government Agencies	64

Particulars	Number of Faculty/Staff		
	Teaching	Non-teaching	
Attended FDP /Workshops /Training program	17	6	
Number of Faculty Members involved in Curriculum Restructuring/Syllabus Revision/Development as Member of Board of Study/Faculty/Curriculum Development workshop	4		
Number of Research Publications in UGC Care Listed Journal / Scopus	33		
Books and Chapters in Edited Volumes/Books Published and Number of Papers Published in National and International Conference With ISBN	8		
Number of Seminars /Conferences /Workshops organized by the Institution	International	National	State
	1	1	1

PROGRAM DEATILS			
Program Title	Program Code	Number of Students appeared	Number of Students passed
MBA	MB6199	80	77
MBA IT	MB6199	50	49
MBA HRD	MB6199	24	23

Pass Percentage of Final Year Students	
Number of Students Appeared	154
Number of Students Passed	149
Pass Percentage	96.75

ADD ON CERTIFICATION PROGRAMS
<ol style="list-style-type: none"> 1. Beginners course to MS Word 2010 2. Professional Etiquettes 3. Tally ERP 9.0 4. Financial Literacy for Future Managers 5. Women Leadership Excellence Program
MOU
<ol style="list-style-type: none"> 1. Synergy School of Business Skills 2. Foreign Language Institute 3. NIPM

BOOKS PUBLISHED

Name of the Faculty	Title of the Book/Chapter	Publisher	ISBN(If any)
Mr. Shaikh Mohammad Ali	SOFTWARE ENGINEERING WITH UML	Notion Press	978-1-64324-356-6

RESEARCH PAPERS PUBLISHED IN JOURNAL NOTIFIED ON UGC WEBSITE

Title of the Paper	Name of the Faculty	Publisher	ISBN(If any)
Knowledge Engineering- Way To Achieve Operational Excellence	Dr. Sheena Abraham	Ajanta	2277-5730
Study Of Internet Of Things With Reference To Improving Employee Safety	Dr. Sheena Abraham	Ajanta	2277-5730
Managing Employee Data Through ERP	Dr. Anjum Sayyad	Ajanta	2277-5730
Book Review On Internal Quality Assurance System: Seven Action Points	Dr. Payal Samdariya	Ajanta	2277-5730
Technology And Procedures Used For Green Computing	Dr. Zarina Shaikh	Ajanta	2277-5730
Case Study On Onboarding Process Process With Reference To A Company	Dr. Anjum Sayyad	Ajanta	2277-5730
A Study On Usage Of HR Analytics In A Multinational Firm	Dr. Tahemina Pathan, Dr. Riyasat Peerzade	Ajanta	2277-5730
Changing Landscape Of Pharmaceutical SME's In Pune And Marathwada Region With Reference To Business Management, Technology And Social Innovations	Mr Akbar Khan	Ajanta	2277-5730
Empowering Business Of Small And Medium Scale Pharmaceutical Companies Through Innovation And Technology In Pune And Marathwada Region	Mr. Akbar Khan	Ajanta	2277-5730
Blue Ocean Strategy : A Preliminary Literature Review And Research Questions Arising	Mr. Lionel D'mello	Ajanta	2277-5730
Global Challenges For E Waste Management	Mr. Mohammad Ali Shaikh, Ms. Neha Mishra	Ajanta	2277-5730
Emerging Trends In Financial Services With Special Refernce To Banking Industry	Mr. Zafar Khan	Ajanta	2277-5730
Present Trends In Business Analytics In India	Prof Dr Shakeel Ahmed	Ajanta	2277-5730
Industry 4.0 with reference to Food and Beverage Industry	Dr. Porinita Banerjee	Ajanta	2277-5730

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A study of assorted initiative of Government of India for promoting Innovation and Entrepreneurship	Dr. Porinita Banerjee	Ajanta	2277-5730
Opportunities and Challenges in Small and Medium Enterprises in India	Mr. Talha Ahmed	Ajanta	2275-5730
Use of Digital Library in Management Institute	Dr. Shakeel Ahmed	ShodhSarita	2348-2397
Cyber Physical Systems for Industry-4	Dr. Zarina Shaikh	An International Multidisciplinary Quarterly Research Journal Journal No.40776	2277-5730
Present Trends in Business Analytics in India	Dr. Shakeel Ahmed	An International Multidisciplinary Quarterly Research Journal Journal No.40776	2277-5730
Study of Open Source Accounting Software "Gnucash"	Dr. Shakeel Ahmed	An International Multidisciplinary Quarterly Research Journal	2277-5730
Knowledge Engineering- Way To Achieve Operational Excellence	Dr. Porinita Banerjee	Ajanta	2277-5731
Study Of Internet Of Things With Reference To Improving Employee Safety	Dr. Anjum Sayyad	Ajanta	2277-5731
Managing Employee Data Through ERP	Mrs Lubna Shaikh	Ajanta	2277-5731
Book Review On Internal Quality Assurance System: Seven Action Points	Dr.Tahemina Pathan	Ajanta	2277-5731
Technology And Procedures Used For Green Computing	Mrs. Misba Kadri	Ajanta	2277-5731
A Study On Usage Of HR Analytics In A Multinational Firm	Dr. Payal Samdariya	Ajanta	2277-5731
Changing Landscape Of Pharmaceutical SME's In Pune And Marathwada Region With Reference To Business Management, Technology And Social Innovations	Mrs Lubna Shaikh	Ajanta	2277-5731
Emerging Trends In Financial Services With Special Refernce To Banking Industry	Mr. Talha Ahmad	Ajanta	2277-5731
Industry 4.0 with reference to Food and Beverage Industry	Mrs. Misba Kadri	Ajanta	2277-5731
Opportunities and Challenges in Small and Medium Enterprises in India	Mr. Zafar Ahmed Khan	Ajanta	2275-5731

Cyber Physical Systems for Industry-5	Dr. Shakeel Ahmed	An International Multidisciplinary Quarterly Research Journal Journal No.40777	2277-5731
Book Review On Internal Quality Assurance System: Seven Action Points	Mr.Mohammad Ali Shaikh	Ajanta	2277-5732
Study of Open Source Accounting Software "Gnucash"	Dr. Sheena Abraham	An International Multidisciplinary Quarterly Research Journal	2277-5730

FACULTIES ATTENDED PROFESSIONAL DEVELOPMENT PROGRAMS

Name of the Faculty (Attendee)	Title of the Program	Date
Dr. Porinita Banerjee	Train the Trainer (Finance)	03-09-2018 to 09-09-2018
Dr. Sheena Abraham	Face To Face FDP on Innovative Teaching Skills for Management Teachers	15-07-2018 to 21-07-2018
Dr. Anjum Sayyad	Face To Face FDP on Innovative Teaching Skills for Management Teachers	15-07-2018 to 21-07-2018
Dr.Zarina Shaikh	FDP on Information and Network Security	15-07-2018 to 21-07-2018
Mr. Zafar Ahmed Khan	Soft Skills for Teachers	19-12-2018 to 25-12-2018
Mr. Shaikh Mohammad Ali	Cyber Security	17-05-2019 to 22-05-2019
Ms. Lubna Shaikh	Digital Marketing	06-05-2019 to 16-05-2019
Mr. Talha Ahmed	Digital Marketing	06-05-2019 to 16-05-2019
Mr. Rehbar Ali	Tally ERP	27-05-2019 to 01-06-2019
Dr. Shakeel Ahmed	Industrial Dispute "A journey on Conflict to Cordiality"	15-01-2019 to 19-01-2019
Dr. Porinita Banerjee	Industrial Dispute "A journey on Conflict to Cordiality"	15-01-2019 to 19-01-2019
Ms. Tahemina Pathan	Industrial Dispute "A journey on Conflict to Cordiality"	15-01-2019 to 19-01-2019
Dr. Payal Samdariya	Industrial Dispute "A journey on Conflict to Cordiality"	15-01-2019 to 19-01-2019
Mr. Shaikh Mohammad Ali	Industrial Dispute "A journey on Conflict to Cordiality"	15-01-2019 to 19-01-2019
Dr. Sheena Abraham	Industrial Dispute "A journey on Conflict to Cordiality"	15-01-2019 to 19-01-2019
Mr. Shoaib Shafi Sayyed	Industrial Dispute "A journey on Conflict to Cordiality"	15-01-2019 to 19-01-2019
Mr. Vasimraja Sayed	Industrial Dispute "A journey on Conflict to Cordiality"	15-01-2019 to 19-01-2019

Name of the Faculty (Attendee)	Title of the Program	Date
Mr. Lionel D' Mello	Industrial Dispute "A journey on Conflict to Cordiality"	15-01-2019 to 19-01-2019
Ms. Misba Kadri	Industrial Dispute "A journey on Conflict to Cordiality"	15-01-2019 to 19-01-2019
Mr. Akbar Khan	Industrial Dispute "A journey on Conflict to Cordiality"	15-01-2019 to 19-01-2019

NON TEACHING STAFF ATTENDED PROFESSIONAL DEVELOPMENT PROGRAMS

Name of the Staff (Attendee)	Title of the Program	Date
Mr. Abdul Amir Hamja Shaikh	Best Practices in Office Administration	13th May 2019 - 18th May 2019.
Mr. Abdul Raheman Kalyani	Best Practices in Office Administration	13th May 2019 - 18th May 2019.
Mr. Mainuddin Shaikh	Best Practices in Office Administration	13th May 2019 - 18th May 2019.
Mr. Naseeruddin	Best Practices in Office Administration	13th May 2019 - 18th May 2019.
Mr. Mohd Tahir	Best Practices in Office Administration	13th May 2019 - 18th May 2019.
Mr. Sk Abdul Basit	Best Practices in Office Administration	13th May 2019 - 18th May 2019.

MANAGEMENT DEVELOPMENT PROGRAM (MDP)

The Management Development Program (MDP) on Personal Grooming, organized by AKI Trust for PIMSE staff on October 4th, 2018, was a one-day event delivered by grooming and personal development experts. The program covered key areas such as the significance of personal grooming in professional settings, the impact of appearance on career development, guidelines for professional attire and dress codes, personal hygiene, grooming practices, body language, etiquette, confidence-building techniques, and effective self-presentation strategies.

The PIMSE staff actively participated in interactive workshops, role-playing exercises, and open discussions, applying learned concepts to real-life scenarios. Post-program evaluations indicated high satisfaction levels among participants, recognizing the program's relevance and its potential impact on professional growth. Constructive feedback was collected for future improvement.

Overall, the MDP by AKI Trust was deemed a resounding success, positively contributing to the personal and professional development of PIMSE staff. The acquired knowledge and skills are expected to translate into enhanced confidence, improved workplace interactions, and a positive professional image for the participants.



INDUSTRIAL VISIT

SCANDIC FOODS PVT LTD FACTORY (SIL)PUNE

A group of 20 students from PIMSE visited the Scandic Foods Pvt Ltd factory in Pune on April 12th, 2019, as part of an IQAC initiative. The purpose was to gain practical insights into the operations of a sustainable industrial unit and understand production processes and management systems. The students were welcomed by the production manager, who provided an overview of the company's history, vision, and mission. A factory tour showcased various production stages, from raw materials to finished products, including the use of machines and quality control measures. A presentation on management systems covered topics such as supply chain management, inventory control, and production planning. The visit was considered successful, offering students valuable real-world applications of their classroom learning and highlighting the importance of sustainability in manufacturing.



ORIENTATION PROGRAM

One day orientation program was organized for the first year students of MBA, MBA-HRD, MBA-IT on 13th August, 2018. The orientation program was designed to support new students as they begin their journey at PIMSE. During the course of the program, the students were gradually introduced to life at the College, from academics and college norms to resources and staff. Two esteemed trainers were invited for sessions which include success audio visual presentation on success mantras for a flourishing career and Ice- Breaking sessions. The objectives of these programs were to sensitize the students to work on their communication skills, develop a network plan with industrial contacts and alumni, work on UPA (Understand, Plan and Action) approach to solve a problem and hone and develop interpersonal skills.

The first Speaker was Col. Lalvani who is an alumnus of the NDA, Khadakvasala with exposure to the 1971 Indo-Pak War and extensive experience in training and HR in the Indian Army, delivered his address on cultivating the right attitude.

The second session was conducted by Dr. Sachin Surve who is certified trainer - DOPT (Department of Personnel Training, Government of India). He interacted with the students on the topic “Key Skills for Success” through various short management games and made the students identify the skills for their success.

The Program was organized by Dr. Payal Samdariya, Dr. Anjum Sayyad, Mrs. Misba Kadri and Mrs. Lubna Shaikh under the guidance of Prof. Dr. Shakeel Ahmed.



INDUCTION PROGRAMME

Under the initiative of Internal Quality Assurance Cell, PIMSE organized an Induction programme for its new batch of management students inducted for the academic year 2018-19. One of Josh Talks' major partners is Facebook with whom they conduct conferences, workshops & boot camps to encourage entrepreneurship in India. Ms. Agrima Rathore was invited as the Chief Guest for the ceremony by the Placement team led by Mr. Lionel John D'mello, Mrs. Misba Kadri and Mr. Talha Ahmed of Poona Institute of Management Sciences and Entrepreneurship. The Guest of Honor for the same was Mr. Nakul Agrawal, Founder Renovatio along with special invitee Ms. Laveena Laitonjam, Founder, Rent Attire. Also present for the occasion was Prof Dr. Shakeel Ahmed, Director-PIMSE.

Esteemed guests were escorted at the campus to the cabin for refreshments and the program started with the recital of the holy Quran and introduction of PIMSE followed by the welcome address and felicitation of the guests along with the felicitation & introduction of the guests. Ms. Laveena Laitonjam spoke on Entrepreneurship and its many arenas. The guest of Honour, Mr. Nakul Agrawal addressed the audience on ENTREPRENEURSHIP as a career option. Chief Guest Ms. Agrima Rathore delivered the keynote address that left the audience speechless with admiration at her poise and grace with a flair for words; she dazzled the prospective managers with her charm and elegance which was evident to all even though she was full of ideas, the thoughts flowed smoothly with careful study of the vision expressed and inputs given by her. Prof Dr. Shakeel Ahmed delivered the presidential address motivating the students with his wisdom and passion. The vote of thanks ended the program by the student and the dignitaries were then taken for lunch and a photo session was taken to conclude the event with a musical demo by Furtados Academy.



FACULTY DEVELOPMENT PROGRAMS

INDUSTRIAL DISPUTES: A JOURNEY FROM CONFLICT TO CORDIALITY

Poona Institute of Management Sciences and Entrepreneurship organised a session on "Industrial Disputes: A Journey from Conflict to Cordiality" from 15th January to 19th January, 2019 under the IQAC initiative. The program was well coordinated by Dr. Tahemina Pathan (HOD, MBA), Dr. Anjum Sayyad, (HR Coordinator, MBA) and Mr. Mandar Brahme (Coordinator, MBA HRD) under the guidance of our director Dr. Shakeel Ahmed.

Mr. SambhajiKakade, Ex Deputy Labour Commissioner, Government of Maharashtra was the key speaker for two days of FDP. In his session Mr. Kakade began with the history of the Industrial Revolution and encompassed topics such as Trade Unionism and Industrial Disputes. Mr. Kakade covered pertinent laws and spoke about the role of Labour Commissioners' office. His citation of live industry examples made it a very livid and engaging session. Ms. AfifaHadadi (HR Program Coordinator IBM) highlighted the causes and settlement machinery of Industrial Dispute and quoted many cases for explaining the concept



Ms. Danashree Funde (HR Manager, KTG Y India PvtLtd) explained methods of resolving Industrial disputes. Mr. Tasleem Arief (Entrepreneur & Event Manager Future Arch) shared the importance of Industrial Peace & Harmony. He emphasised on developing good and healthy relationships in an organisation. Dr. Sajid Alvi graced in the valedictory program and shared the importance of Code of Discipline and Code of Conduct Policy in the organization. Faculty members of PIMSE, Poona College of Arts, Science and Commerce, Abeda Inamdar Senior College participated in the event along with the students

DIGITAL MARKETING

The Pune Institute of Management Studies and Entrepreneurship (PIMSE) organized a Faculty Development Program (FDP) on Digital Marketing facilitated by Mr. Chirag Warty, Chief Solution Architect at Quanical Innovation Lab. The program, held on March 8, 2019, aimed to update PIMSE staff members on the latest trends and techniques in digital marketing. The Director of PIMSE stressed the importance of staying current in the digital landscape during the inaugural session. Mr. Chirag Warty, a renowned digital marketing expert, conducted core sessions covering various aspects: a. Fundamentals of Digital Marketing b. In-depth insights into Search Engine Optimization (SEO) c. Strategies for Social Media Marketing d. Best practices for Email Marketing e. Content Marketing techniques f. Pay-Per-Click (PPC) Advertising strategies g. Analytics and Measurement tools for tracking success Practical workshops were incorporated into the program, allowing participants to apply the learned concepts. These hands-on experiences enhanced their understanding of digital marketing implementation. The FDP also featured lively question and answer sessions, providing a comprehensive grasp of the covered topics. Overall, the program equipped PIMSE staff with practical knowledge and skills essential in the dynamic field of digital marketing.



SEMINARS, CONFERENCES, WORKSHOPS ORGANIZED

**STATE CONFERENCE ON "EMPOWERING BUSINESS THROUGH
INNOVATION & TECHNOLOGY"**

The State Conference on "Empowering Business through Innovation & Technology" was held from 1st February 2019 to 2nd February 2019. The conference aimed to bring together business professionals, academicians, researchers, and students to explore the role of innovation and technology in driving business growth and success.

Privileged to have Mr. G.K. Pillai (Managing Director & CEO Walchand Nagar Industries Ltd), Mr. Mayur Jagtap (Innovation Head John Deere IN), Mr. Bilal Lone (Head Healthy Operations), Mr. Shoab Patel (Law Speaker & Cyber Security Expert), Mr. Zulfikar Shaikh (Team Leader BNY Mellon) and Mr. Faheem Kolhar (AVP - Head IT Operations KPIT). The conference comprised various engaging events, including: Eminent experts from the field of business and technology delivered keynote speeches, sharing their valuable insights and experiences. The speeches focused on the impact of innovation and technology on business processes, market dynamics, and competitive advantage. Researchers and academicians presented their research papers related to innovation, technology, and business. The paper presentations provided an opportunity for participants to showcase their research findings and engage in constructive discussions. Interactive panel discussions were conducted with industry leaders, entrepreneurs, and experts. Participants actively participated, asking questions and sharing their perspectives on the topics discussed.



**NATIONAL LEVEL SEMINAR-INDUSTRY 4.0: ECOLOGICAL, ETHICAL,
SOCIAL, CULTURAL CONCERNS**

Poona Institute of Management Sciences and Entrepreneurship organized two days National level seminar under Quality Improvement Program of Savitribai Phule Pune University on the theme Industry 4.0: Ecological, Ethical, Social, Cultural Concerns on 15th and 16th February, 2019. The seminar was organized under the guidance of Prof. Dr. Shakeel Ahmed Director, Dr. Sheena Abraham as seminar convener and Dr. Anjum Sayyad as seminar co-ordinator. Eminent personalities such as Dr. Syed Azharuddin, Professor, Dept of Commerce, Dr. Baba Saheb Ambedkar Marathwada University, Aurangabad, Ms. Pallavi Ashok Bandgar, Founder and CEO of Shagun Masala, Mr. P.R. Trivedi, Retired VP of Mahindra and Mahindra Pvt Ltd, Pune Dr. Faisal Ahmed, Associate Professor and Chairman of IB, Fore School of Management, Delhi Dr. Subash D'Souza, Vice Principal St Joseph College Virar, Dr. Abhay Kulkarni Director, IICMR, Pune, Mr. Rohan Pradhan, Deputy General Manager, Vodafone Shared Services, Mr. Swapnil Jadhav Practice Lead IoT & Industry 4.0, Inteliment Technologies, Pune, Ms. Neyha Kejriwal, General Manager, Maersk graced the occasion with their presence and shared valuable insights on Concerns of Industry 4.0. Around 50 + delegates participated from institutes all over India. The seminar proved to be the meeting ground for MBA students, Research Scholars and Teacher Educators to exchange experiences, knowledge, queries and insights.



**MULTIDISCIPLINARY INTERNATIONAL CONFERENCE ON CHANGING
LANDSCAPE: BUSINESS MANAGEMENT, TECHNOLOGY & SOCIAL
INNOVATIONS**

The one day Multidisciplinary International conference organized by Poona Institute of Management Sciences & Entrepreneurship, Pune on Sunday, the 3rd of March 2019. The patron members were Prof. Dr. Shakeel Ahmed Director, PIMSE the chairman of the conference and co-ordinators were Mr. Lionel John D'mello and Mr. MandarBrahme. The Chief Guest Dr. Pradeep Salgaonkar, Founder SALDOTS Academy & Ex- Chairman, GMA delivered the key note address on the theme. The program started at 11 pm with registration of participants and ended with the valedictory function. The number of participants from various institutes from different parts of the country was 70. The conference proved to be the meeting ground for many Research Scholars and Teacher Educators to exchange experiences, knowledge, queries and insights. It was as an effective platform for all the concerned stakeholders to introspect about the numerous challenges and dilemmas facing the current changing landscape of business management, technology and social innovation in India and across the world. Prof Dr. Shakeel Ahmed, Director, while welcoming all the resource persons, dignitaries, delegates and participants, expressed his immense pleasure for having this event for the first time in Goa to make PIMSE a global brand name and encourage students from all over to join the MBA program with many benefits of scholarships. The inaugural session was presided by Ms. Farheen Sayed(Guest of Honor) Founder, Boxifer and various eminent educationists from across India. In the technical session, other prominent educationists shared their views on various issues pertinent to the THEME scenario. Paper presentations were done after lunch and a total of 15 papers were presented from people from different fields. The Valedictory session was chaired Mr. RamchandraSalgaonkar(Chief Guest)Founder & CEO, Market Warriors along with panelists Ms. Runa Menezes Founder & Director, Speaking Studio Mr. Vikas Singh, well renowned Chartered Accountant and Ms. Neha Vishwakarma who is Miss South India. Ms. Anusha Shaikh, Fashion Entrepreneur of her own label Anusha's was the guest of honor at the concluding function along with all the faculty members of the MBA Department who contributed towards the success of the Seminar with special invitees who unveiled the Journal which had close to a hundred research papers in 3 volumes published by Ajanta in a UGC listed ISSN with an impact factor of 5.5 The conference ended on a high note with all praising the hospitality, ambience and overall smooth flow emphasizing on the team effort and students along with focus on inspiring "Entrepreneurial spirit", within each student, to make a mark of their own in current

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landscape. With motivational and inspirational dialogues given by the visiting guests, it made the conference an affair to remember.



INDUSTRIAL VISITS

SCANDIC FOODS PVT LTD FACTORY (SIL)

On April 12th, 2019, a group of 20 students from PIMSE visited the SIL (Sustainable Industries Limited) factory located in Pune. The purpose of the visit was to gain practical insights into the functioning of a sustainable industrial unit and to understand the production processes and management systems. Upon arrival at the factory, the students were welcomed by the production manager and given a brief overview of the company's history, vision, and mission. The manager then took the students on a tour of the factory, where they were able to observe the various stages of the production process. The factory primarily produced various products, and the students were able to witness the entire process, from the raw material stage to the finished product stage. The students were able to observe the machines used for cutting, shaping, and assembling the components of the products. They were also able to understand the importance of quality control measures and safety protocols in the factory. The students were able to understand the importance of effective management systems in ensuring smooth and efficient operations in the factory.



In conclusion, the visit to the SIL factory in Pune was a success. The visit provided the students with practical insights into the functioning of a sustainable manufacturing unit and helped them understand the production processes and management systems.

The students were impressed by the company's commitment to sustainability and were able to understand the importance of sustainable practices in the manufacturing sector. The visit was an excellent opportunity for the students to apply their classroom learning to real-world situations and gain valuable insights into the functioning of a sustainable manufacturing unit.

FLAME UNIVERSITY

A visit was organized on 12th January, 2019 to FLAME University to attend a workshop on “How to fill Survey Questionnaire correctly”. The core objective of the workshop was to equip the students with set of skills and potentiality to undertake the research very effectively in the disciplines of social science and to turn completed research into publishable material of high quality in the form of articles, journals and books. The workshop was designed to offer the practical guidelines and direct the then through all the stages of research from identifying a research problem to the submission of a dissertation, report writing and research article. The students got a chance to interact with each other and play certain management games also for experiential learning. Under the able guidance of our Director the visit was successfully coordinated by Prof Lionel Dmello who was in charge of the visit and there were 20 students who went to the university for the day.



GUEST LECTURES/WORKSHOPS

1. **.Start-up and New Venture Planning** - Poona Institute of Management Sciences and Entrepreneurship successfully conducted a one-day workshop on Start-up and New Venture Planning on 8/9/2018. The workshop aimed to equip aspiring entrepreneurs and individuals interested in starting their own ventures with the necessary knowledge and tools to plan and launch their business ideas.

The workshop covered various aspects of start-up and new venture planning, providing participants with valuable insights and practical guidance. Poona Institute of Management Sciences and Entrepreneurship is committed to supporting aspiring entrepreneurs and fostering a culture of innovation and entrepreneurship. The workshop on Start-up and New Venture Planning was a significant step in fulfilling this commitment.



2. **Role of ICT Tools in Research**- The workshop on the “Role of ICT Tools in Research” 27/11/2018 aimed to provide participants with valuable insights and practical knowledge about utilizing Information and Communication Technology (ICT) tools effectively in research. The workshop witnessed active participation from students. Participants showed great enthusiasm and eagerness to explore the potential of ICT tools in research. The interactive nature of the workshop encouraged engagement and knowledge-sharing among the participants. Participants engaged in discussions, shared their experiences, and exchanged valuable insights on the effective use of ICT tools in research. The networking

opportunities fostered collaboration and the exchange of ideas among the participants.



- 3. Research Statistics** - A session on Research Statistics was conducted on 22/7/2018 featuring Dr. Bhavna Deshpande, a renowned faculty. The session aimed to provide participants with practical knowledge and insights into research statistics, empowering them with the necessary tools for conducting effective research studies and data analysis. Dr. Bhavna Deshpande, an expert in research statistics, delivered an engaging and informative session. With her expertise and experience, she shared valuable insights on statistical concepts and their application in research. The session began with an overview of research statistics, emphasizing the importance of statistical analysis in research studies. Participants gained a clear understanding of key concepts, such as data collection, sampling techniques, variables, and measurement scales. Dr. Bhavna Deshpande introduced participants to a range of statistical tools and techniques commonly used in research, including descriptive statistics, inferential statistics, correlation, regression, and hypothesis testing. She explained the purpose and application of each technique, providing practical examples to enhance understanding. The session on Research Statistics by Dr. Bhavna Deshpande was highly informative and beneficial to all participants. Through her expertise and interactive teaching style, participants gained a practical understanding of statistical analysis in research. The session equipped them with valuable skills and knowledge necessary for conducting research studies and analyzing data effectively.



- 4. Intellectual Property Rights (IPR)** -A session on Intellectual Property Rights (IPR) was conducted on 14/7/2018 by Mr. KunalSarpal at PIMSE the session aimed to provide participants with insights into the importance of intellectual property protection and the process on how to file a patent.Mr. KunalSarpal, an expert in the field of Intellectual Property Rights, delivered an informative and engaging session. With his vast knowledge and experience, Mr. Sarpal provided valuable insights into the intricacies of IPR. The session began with an overview of Intellectual Property Rights, including copyrights, trademarks, patents, and trade secrets. The session provided participants with an overview of the existing IPR laws and regulations, both at the national and international levels. Mr. Sarpal discussed the key provisions and procedures for obtaining and enforcing intellectual property rights. To enhance the participants' understanding, Mr. Sarpal shared real-life case studies and examples of successful intellectual property protection and enforcement. These practical examples demonstrated the value of IPR and its impact on various industries. The session concluded with an interactive question and answer session, allowing participants to seek clarifications and further explore specific topics related to Intellectual Property Rights. Mr. Sarpal addressed participants' queries, fostering meaningful discussions on IPR-related challenges and best practices.



5. **Entrepreneurship Development Session** -The Entrepreneurship Development Session was organized by the Poona Institute of Management Sciences and Entrepreneurship (PIMSE) on 15/9/2018. The session aimed to provide participants with valuable insights and guidance on entrepreneurship, equipping them with the necessary knowledge and skills to explore the world of startups, innovation, and business ventures by Mr. Mateen Shaikh, Speaker of the session. The session emphasized the importance of creativity, problem-solving, and risk-taking in the entrepreneurial journey. Throughout the session, various topics related to entrepreneurship were covered, including identifying business opportunities, developing a business plan, formulating effective strategies, financial management, marketing and sales, and legal and regulatory considerations. Each topic was presented by experienced industry professionals and experts in their respective fields. The participants actively engaged in interactive discussions, asking questions and seeking clarification on various aspects of entrepreneurship. The session also included case studies and success stories of renowned entrepreneurs, providing real-world examples and practical insights into the challenges and opportunities faced in the entrepreneurial journey.



6. **“Exploring Entrepreneurship”** -The Entrepreneurship Cell (E-Cell) of our institution organized a highly informative and engaging workshop on 21/3/2019. The workshop, titled “Exploring Entrepreneurship” was conducted by Ms. Fiza Somjee, a successful entrepreneur and industry expert. The objective of the workshop was to provide participants with valuable insights and practical knowledge about entrepreneurship and business development. Throughout the session, Ms. Somjee provided valuable insights into various aspects of entrepreneurship, including identifying viable business opportunities, creating a business plan, and understanding market dynamics. She shared practical strategies for product development, branding, marketing, and financial management. Her interactive and engaging style encouraged active participation from the attendees, allowing for fruitful discussions and exchange of ideas.



The E-Cell Workshop conducted by Ms. FizaSomjee proved to be a highly successful and insightful event. It served as a platform for participants to learn from an experienced entrepreneur, gain practical knowledge, and ignite their entrepreneurial spirit. The workshop contributed significantly to fostering an entrepreneurial mindset among the participants and promoting a culture of innovation and business development within our institution.

7. **“BSE Awareness Programme on Capital Market Awareness and Introduction to Mutual Funds & Financial Planning”** -A research workshop on the “BSE Awareness Programme on Capital Market Awareness and Introduction to Mutual Funds & Financial Planning” was conducted on 10/9/2018 in collaboration with BSE (Bombay Stock Exchange). The workshop aimed to enhance students understanding of capital markets, mutual funds, and financial planning through a research-based approach. The workshop commenced with a warm welcome to the industry experts and researchers who conducted the session. Their vast knowledge and expertise in the field added significant value to the workshop. During the research workshop, students engaged in various activities and research exercises related to capital markets, mutual funds, and financial planning.

The research workshop received positive feedback from the participants, who appreciated the opportunity to engage in research-based activities and learn from industry experts. The interactive sessions and collaborative learning environment fostered an atmosphere of enthusiasm and knowledge-sharing.



8. **Gender Equality, Sexual Harassment and Safe City a Flagship Program.** - A 3 days intensive training Workshop organized by Red Dot Foundation to create awareness on Gender Equality, Sexual harassment and Safe city Flagship Program Safe city is a platform that crowd sources personal stories of sexual harassment and abuse in public spaces. The idea is to make this data useful for individuals, local communities and local administration to identify factors that cause behavior that leads to violence and work on strategies for solutions. A variety of techniques and strategies were discussed with the student to create attentiveness among the youth to eliminate such Gruesome incidents happening in an around the city. With the passing days such incidents are increasing and we as a responsible citizen of this nation need to work collectively to stop sexual harassment for all age groups and genders. The workshop benefitted the students in innumerable ways and also assigned some tasks to be performed in the due course of time.

9. **Business Etiquette & Grooming for Management Students** - On Tuesday, September 13, 2018, the Internal Quality Assurance Cell (IQAC) organized a session on "Business Etiquette & Grooming for Management Students" for MBA, MBA-IT, and

MBA-HRD students. The session, led by Mr. Abhay Chavan, emphasized the importance of professional etiquette and grooming in the corporate world.

Starting at 11:00 am, Mr. Chavan, an expert in corporate etiquette and professional development, provided valuable insights into the significance of cultivating a polished and professional image. The session covered various aspects of business etiquette, including communication skills, attire, punctuality, and interpersonal conduct.

The event concluded with a Q&A session, providing students with the opportunity to seek clarification and personalized advice on specific aspects of business etiquette and grooming. Overall, the session contributed to the holistic development of students, aligning with the institution's commitment to preparing future leaders with a well-rounded skill set.



10. **Emotional Intelligence in Business** - Saturday, July 9, 2018, students from the MBA, MBA-IT, and MBA-HRD programs attended a session on "Emotional Intelligence in Business." The session, led by Ms. Venu Parek from the Bani Foundation, commenced at 10:30 am and aimed to enlighten students on the crucial role of emotional intelligence in the corporate world.

Ms. Parek, an expert in emotional intelligence and leadership development, provided a comprehensive overview of the concept and its relevance in the business context. The session delved into understanding and managing emotions effectively, both at an individual and interpersonal level.

interactive nature of the session allowed students to actively engage in discussions, share their experiences, and seek guidance on enhancing their own emotional intelligence. Ms. Parek's dynamic presentation style and ability to relate the concepts to real-world scenarios contributed to a positive and enriching learning experience.



11. Problem Solving and Team work in Group Discussion for MBA students

- On Friday, September 6, 2018, the Internal Quality Assurance Cell (IQAC) organized a significant session for MBA, MBA-IT, and MBA-HRD students focused on "Problem Solving and Teamwork in Group Discussion." The session, conducted by esteemed faculty members Dr. Payal Samdariya and Mr. Lionel John Dmello, aimed to enhance the students' problem-solving skills and teamwork capabilities through the context of group

discussions. The session commenced at 11:00 am and attracted a significant turnout of eager students. Dr. Payal Samdariya, an Associate Professor known for her expertise in communication and group dynamics, initiated the session by emphasizing the importance of effective problem-solving and teamwork in the professional arena. Mr. Lionel John Dmello, an Assistant Professor with a specialization in collaborative learning strategies, provided valuable insights into the dynamics of successful group discussions. The facilitators guided students on key aspects, including active listening, effective communication, and the role of leadership in group settings.



12. **Time Management and Prioritization** - The purpose of this report is to provide an overview of the Time Management and Prioritization session conducted by Mr. Firoz Khan at our Institute on September 11, 2018. The session was organized for all MBA students of Poona Institute of Management Sciences & Entrepreneurship to enhance their understanding and skills in effectively managing their time and prioritizing tasks. The session focused on helping students identify their priorities by understanding their short-term and long-term goals.



13. Cloud Computing for MBA Professionals: Embracing Flexible and Scalable Solutions-18th February 2019, Poona Institute of Management Sciences & Entrepreneurship (PIMSE)organized a session on "Cloud Computing for MBA Professionals: Embracing Flexible and Scalable Solutions." The session aimed to provide MBA professionals with insights into the benefits and implications of cloud computing in today's business landscape. The speaker for the session was Mr. Venugopal Narsingoju, an expert in cloud computing technologies and their application in the industry. The session on "Cloud Computing for MBA Professionals: Embracing Flexible and Scalable Solutions" provided valuable insights into the world of cloud computing. Mr. Venugopal Narsingoju expertise and interactive approach ensured that the attendees gained a comprehensive understanding of cloud computing concepts and their relevance in modern business environments. This knowledge will undoubtedly empower MBA professionals to make informed decisions and leverage cloud computing solutions effectively in their respective organizations



14. Introduction to Big Data and Business Intelligence for MBA Students- A session aimed to introduce MBA students to the concepts of Big Data and Business Intelligence and their significance in today's business landscape. The session was organized on 12th October 2018. The primary objectives were to help students understand the potential of big data analytics and how it can drive informed decision-making for organizations. The session on "Introduction to Big Data and Business Intelligence" delivered by Mr. Arshad Amir Jamadar was highly informative and engaging. It provided MBA students with a solid foundation in the concepts, applications, and future prospects of Big Data and Business Intelligence. The session not only broadened their knowledge but also stimulated their interest in pursuing further studies or careers in this domain.



15. **Driving through the Technology for Business Google Group-** March 4, 2019, AKI's Poona institute of management sciences & entrepreneurship organized a session titled "Driving through the Technology for Business Google Group." The objective of this session was to provide insights into the role of technology in driving business growth and efficiency. The session was led by Mr. Jagdish Harish, an expert in the field. The "Driving through the Technology for Business Google Group" session conducted on March 4, 2019, proved to be an informative and engaging event. Mr. Jagdish Harish delivered a comprehensive presentation on the role of technology in driving business growth. The session provided attendees with a deeper understanding of the Google Group platform and how it can facilitate collaboration and knowledge sharing. Furthermore, participants gained insights into current technology trends, successful implementation strategies, and best practices for harnessing technology in business environments. We extend our sincere gratitude to Mr. Jagdish Harish for sharing his expertise and making the session highly valuable. We also thank all the participants for their active engagement and contributions to the interactive discussion



16. Navigating Career Choices: A Career Counseling Session- Poona Institute of Management Sciences and Entrepreneurship organized an insightful career counseling session titled "Navigating Career Choices: A Career Counseling Session" on 01/08/2018. The session aimed to provide students with valuable guidance on making informed career decisions. Mr. Hanif Lakdawala served as the esteemed speaker for the session bringing a wealth of experience to guide students through the intricacies of career planning. The session covered a range of crucial topics including understanding individual strengths, exploring diverse career paths and aligning personal aspirations with professional goals. Mr. Hanif's expertise and engaging communication style facilitated an interactive environment allowing students to seek personalized advice and gain insights into various industry landscapes. The students expressed their gratitude for the informative session acknowledging the valuable perspectives shared by the speaker. The event played a significant role in empowering students to make informed choices about their future career paths.



17. Financial Pathways: Career Counseling Workshop for Finance Students- Poona Institute of Management Sciences and Entrepreneurship hosted an enriching career counseling session titled "Report on Financial Pathways: Career Counseling Workshop for Finance Students" on 29/01/2019. The session tailored specifically for finance students aimed to provide valuable insights and guidance on navigating diverse career paths within the financial sector. Mr. Raghunandan Helwade, a distinguished professional with extensive experience in finance was the keynote speaker offering students a unique perspective on the industry. The workshop covered a spectrum of topics essential for aspiring finance professionals including insights into different roles, industry trends and skill development. His expertise and interactive approach created a conducive environment for students to seek personalized advice, ask questions and gain practical insights into the nuances of building a successful career in finance. The event garnered positive feedback from participants who appreciated the practical and relevant information shared by Mr. Raghunandan. Poona Institute of Management Sciences and Entrepreneurship remains dedicated to organizing such valuable sessions that empower

students to make informed decisions about their career trajectories in the dynamic field of finance.



18. **Strategies Unveiled: A Guidance Talk for Civil Services Exam Preparation-** Poona Institute of Management Sciences and Entrepreneurship organized an insightful session on September 14, 2018, titled "Strategies Unveiled: A Guidance Talk for Civil Services Exam Preparation." The session aimed to provide valuable insights and guidance to students aspiring to pursue a career in the civil services sector. Mrs. Atiya Khan, the esteemed speaker for the session, captivated the attendees with his profound understanding of the challenges and nuances involved in preparing for civil services examinations. He meticulously unraveled effective strategies covering various aspects such as study plans, time management and the importance of a comprehensive approach to the examination syllabus. The session provided a platform for students to interact with Mr. Khan, ask questions, and gain valuable advice that goes beyond textbooks, offering practical insights to enhance their preparation. The event garnered a positive response from the participants, who expressed their gratitude for the invaluable guidance provided by

Mrs. Khan. Poona Institute of Management Sciences and Entrepreneurship remains committed to offering such enriching sessions that not only supplement academic learning but also empower students with the knowledge and motivation needed to excel in their chosen fields.



19. Guidance for Banking Excellence: Strategies to Triumph in Competitive Exams-

Poona Institute of Management Sciences and Entrepreneurship organized a comprehensive session on February 7, 2019, titled "Guidance for Banking Excellence: Strategies to Triumph in Competitive Exams." The session aimed to equip students aspiring for banking careers with essential insights and strategies to excel in competitive examinations. Dr. Iqbal Shaikh, the esteemed speaker, shared invaluable knowledge and practical tips to help students navigate the complexities of competitive exams in the banking sector. The session covered a wide range of topics, including effective study techniques, time management skills and a thorough understanding of the banking exam syllabus. The students had the opportunity to engage with Mr. Shaikh, seeking clarification on queries and gaining a deeper understanding of the nuances involved in successful exam preparation. The session received a positive response from participants who appreciated the clarity and depth of information provided by Mr. Shaikh. Poona

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Institute of Management Sciences and Entrepreneurship is dedicated to facilitating such sessions that go beyond academic curriculum providing students with the tools and confidence needed to excel in competitive examinations and pursue successful careers in the banking industry.

